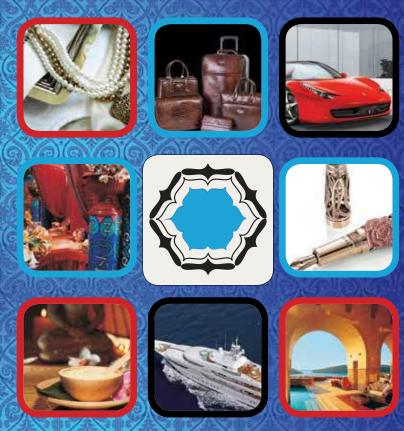
LCBS



LUXURY CONNECT BUSINESS SCHOOL



LCBS







Luxury Automobiles

Luxury Residences

Luxury Furniture & Furnishings

Luxury Yachts

Luxury Writing Instruments

Luxury Spa & Wellness









Luxury Hospitality

Luxury Retail & Infrastructure

Luxury Wines & Spirits

Luxury Events & Conferences

Luxury Education & Training

LUXURY CONNECT BUSINESS SCHOOL

Building Luxurious Careers... without Boundaries









Need of the Hour

For the past several years, luxury in India has seen a consistent growth of about 25% - 30% CAGR for the past several years. Currently stated to be at 18.6b USD, it is expected to touch 50 billion by 2020 and almost 180 billion by 2025. With the ever burgeoning retail sector and the myriad number of international brands entering or expanding their base in India, there is a considerable need for trained professionals in the luxury retail & service sector.

As per a national report, it is projected that by the year 2022, Indian Luxury Products & Services Segment will be requiring Manpower to the count of 5.6 million heads. Further, according to research report "The Status of Luxury Talent in India" by Luxury Connect, it has been found that the existing Manpower Lacks in Professional Luxury Expertise and at times unable to maintain the standards of a Luxury Brand.

Luxury Connect Business School

Luxury Connect has been amongst the first few to identify this surging task and has set up **India's first and only Luxury B School – LUXURY CONNECT BUSINESS SCHOOL (LCBS).**

With the expected rising demand, we have customized and designed various programs to focus education and training in areas like brand management, fashion retail, luxury retail, retail services and skills, merchandising, customer relationship management and more. LCBS targets to secure the Luxury Segment by offering specialized luxury education and reskilling programs via Executive as well as student education tracks. Global best practices and content formations by world renowned schools like Sda Bocconi; International University of Monaco; Jean Claude Roustant, the LVMH veteran, coupled with our extensive experience on the Indian landscape will help bridge the rising gap of skilled talent.



"India's Luxury market is likely to grow nearly tenfold over the next 10 years. The Luxury market has the potential to grow from \$18.5 billion currently to \$50 billion by 2020 and to \$180 billion by 2025, fuelled by young India." (Quoted in MINT Luxury Conference) MR. AMITABH KANT (CEO Niti Aayog)

Mission

To ensconce international pedagogic excellence for the Luxury segment to "seek-nurture-adapt-skill-impart-develop" invaluable assets and Leaders for the Luxury Industry across India and emerging markets.



Luxury Connect Business School, has been carefully designed keeping in mind the standards and gaps prevalent in the industry. Taking a step further, the school has collaborated with international universities to provide a global perspective to the students.

Post successful completion of short term and executive programs, the school has introduced diploma with post graduate courses in collaboration with the International University of Monaco. The key focus being on faculty and student exchange programs, the students will benefit from local experiences coupled with the right amount of international exposure.

Competitive Edge

Luxury Connect Business School prepares an individual to serve a career in the luxury industry. This means the individual is ready to serve any segment of the retail industry be it the high-end haute couture brands to pret-a-porter lines to retail chains at various levels like a country head, brand manager, buyer, operations head and others. In addition, most of our programs are internationally certified. Luxury Connect with its authoritative position in luxury industry assures LCBS students with various job opportunities available with premium and luxury brands.

Unique Experience

The school offers the most comprehensive set of experiential learning short track executive programs to full time post graduate diploma programs on international lines. Being India's First Luxury School, we are proud of our International standards of education, global tie-ups and well experienced professors and a strong alumni network.











MILESTONES

Campus Foundation of The Luxury Connect Business School



MOU signed with International University of Monaco for Certified track Programs as part of LCBS Diploma and Post Graduate Programs



Luxury Brands
Strategy Skills
workshop
followed by
Luxury Retail
and Service Skills
workshop in
Bangalore

LCBS steps out of Delhi, First Workshop in Mumbai on Luxury Brand Strategy Skills

April 2013



Feburary 2014

1st Executive Diploma Program began in Feburary 2014

2nd Executive Diploma Program begins in November 2014

Launch
of Post
Graduate &
Certificate
Programs
2015

PGDLM - 2015-16 1st batch passes out. 100% placement with Uber Luxury Brands. October 2013

Luxury Brands Service Skills workshop in Mumbai June 2013

Luxury Retail
Service Skills
for Delhi Duty
Free by LCBS

Open workshop II on Luxury Customer Experience Management with Jean Claude Roust ant

October 2012

LCBS with Jean
Claude Roustant
conducted a
workshop for
Genesis Corporate
Training Program
on Luxury Customer
Experience

February 2012

Launch of Luxury Connect +Luxury Connect Business School LCBS took its first step towards short track programs by conducting Luxury Customer Experience Management workshop with



Jean Claude Roustant Ex - Retail Training Director at LVMH

May 2012

August 2012

Our first international association with SDA Bocconi. The workshop conducted on Luxury Brand Management Program

> SDA Bocconi School of Management

Management August 2012

Our first corporate training program with Good Earth.

EXECUTIVE PROGRAMS



CORPORATE PROGRAMS





POST GRADUATE PROGRAMS































AWARD CERTIFICATE

See Alline Super Service & City Control Service Shared Shared Control of Sealth on States, Source Streets SSS See Sealth Commission on control or control Sealth Sealth Commission on control or control or control of Sealth

- District









BUSINESSWON

AWARDS, ACHIEVEMENTS & RECOGNITION

Feb 2012: "Luxury Retail Icon of Year 2012" by Asia Retail congress awarded to Mr. Abhay Gupta. "Indian Luxury's 100 Most Influential" by Black book recognises Mr. Abhay Gupta as one of the 100. Jan 2013 : Jan 2014 : "Excellence in Education" leaders by WCRC felicitated and acknowledged Mr. Abhay Gupta for his innovation in Luxury Education. May 2014: "Best International Collaboration of the year" by Indian Education Awards 2014, awarded to LCBS for its collaboration with IUM Nov 2014: Business World lists Luxury Connect Business School amongst "India's Best B School in 2014" Jan 2015 : "Indian Luxury's 100 Most Influential" by Black book recognises Mr. Abhay Gupta as one of the 100. Sept 2015: Award for "Innovation in Vocational Education and Skills" Training by Career Options awarded to Luxury Connect Business School. Nov 2015: LCBS Recognized as "Educational Institute of the Year" by Higher Education Review. Dec 2015: "Excellence in new educational horizons"- awarded to LCBS by Career Launcher. Feb 2016: "Most Influential Retail professional for Asia - GCC and Africa" awarded to Mr. Abhay Gupta by Asia **Retail Congress** Feb 2016: Abhay Gupta appointed as jury member for "Luxury Lifestyle Awards Asia" held at Singapore. May 2016: "BRICS Education conclave award of honour" - awarded to LCBS at BRICS education conclave 2016 New Delhi. LCBS invited for a paper presentation on "Indian Luxury Consumer Behaviour" at the prestigious June 2016: LVMH-SMU Asian Luxury Conference. Mr. Abhay Gupta Founder and CEO of Luxury Connect Business School was awarded with Sept 2016: "Rashtriya Shiksha Gaurav puruskar 2016" by Center For Education Growth and Research, India

Mr. Abhay Gupta CEO of Luxury Connect was awarded with "Asia Top Business Award" for showing great professionalism, top notch quality and excellent service standard by International Business Federation,

Oct 2016:

Singapore.

Campus Life @ LCBS

Glimpse of the student life- In & around the campus



ENDORSEMENTS









"Jean -Claude is great. The program was excellent. Course content was interesting and it was quiet an interactive session"

- Ashish Mehta (Sales Manager, Lodha Group)

"The training was very relevant and language was simple to understand, that is what kept the audience captured. Rajat & Abhay, you are great teachers"

- Neeta Chopra (Head of Sales & Operations, Eicher Good Earth)

"It absolutely fulfills the requirement of learning the finer points in sales field, that we tend to overlook once in a while, but which may be very effective in the longer run"

- Manju Duhoon (Head Operations, Judith Leiber)

"Experience A Real world knowledge was distilled into the program presentation. It was like a mini MBA, very well structured!!"

- Sree Kumar Narayan (Associate Director Security, IBM)

"Training was really helpful in understanding Luxury. Got to know the pulse of selling luxury to a customer & attributes one should posses in luxury business"

- Deepak Bhandari (Customer Relationship Manager, Ferrari)

"The training was a huge success! I was able to obtain a new sense of confidence from the same. I would highly recommend it to everyone in Luxury Trade"

- Abhishek Malik (E.A.M Rooms, Leela Hotel)

The professors have done classes focused on my business area and with examples applied for my region. I am sure that I made a very good decision taking part in LCBS and strongly recommend that other students do the same.

- Cristian Contreras (Mercedes, Chile)

The professo

Outstanding experience throughout the sessions, trainee's are fantastic, kept us engaged and entertained us thoroughly about the content.

- Arushi arora (Asst store manager, U.S. POLO ASSN)



ACCREDITION &

AFFILIATION



 LCBS Programs are formally Endorsed by Fondazione Altagamma.
 LCBS is Affiliated to Retailers Association's Skill Council of India (RASCI) under the aegis of National Skill Development Corporation (NSDC), A Government of India Body,

PGDLM (2015-16)



Monika Tiwary PGDLM - (2015-16)

Placed With



Mercedes-Benz

""The biggest hesitation before joining LCBS was that we were the first batch and had no past records of placements, Now I am happily placed ""



Tulika Prasad PGDLM - (2015-16)

Placed With



Lamborghini

""It was because of the lack of industry knowledge in the beginning and like every student I was also very confused before making a final decision.

now I am extremely happy with my decision.""



Ajay Puri PGDLM - (2015-16)

Placed With



Lamborghini

"The faculty is incomparable. Each and every faculty member is unique and the class atmosphere is just perfect platform for learning. .""



Rishabh Sharma Placed With PGDLM - (2015-16)



BMW

"I preferred to do something that was new on the horizon and fuelled my imagination at the same time now I got the highway I always wanted."



Ratnika Vyas PGDLM - (2015-16)

Placed With



""After a completion of bachelors in journalism and mass communication and some extra years of work experience in advertising I am happy I came across LCBS where education became the profound basis for people to make a mark for themselves in the domain of luxury brands."

PARTICIPATING & RECRUITING BRANDS





























































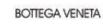




















CANALI



JIMMY CHOO







Abhay Gupta

Founder & CEO

While Luxury Connect is a boutique consulting organization with a clear focus with a 360-degree approach towards luxury in India, LCBS is India's first and only luxury business School.

Mr. Gupta has been involved in the evolution of the fashion and luxury segment in India right from manufacturing, joint venture factory set-up and franchising in the country. He has also been involved in being a guide to NIFT and Pearl Academy from their grass root stages of inception and evolution as an academic board member.

Acknowledged as industry leader by Forbes, Economic Times, CNN-IBN, NDTV, Hindustan times etc, Gupta is regularly quoted in various industry related news article. Besides, his contribution articles are carried by Forbes, Luxury society, black book, Images fashion, Luxury daily, The Top Tier etc. at regular frequency.

Awarded as the 'Luxury retail icon of the year 2012' by Asia retail congress, Gupta has won several recognitions across India, SEA and GCC regions. Featured in 'India's top 100 most influential men of luxury 2013, 2014 & 2015' for 3 years in a row, he has also been on the panel of jury members for 'Luxury Lifestyle Awards for Asia and GCC'. Gupta has been recently acknowledged as 'Most Influential Retail professional;across Asia - GCC and Africa: 2016' by Asia Retail Congress. "Rashtriya Shiksha Gaurav puruskar 2016" by Center For Education Growth and Research, India.

He helped not only bring but establish luxury brands like Versace, Versace Home, Versace Collection, Corneliani, John Smedley, Tween Damat ADV, Arredo Classic etc in India. He has now been mandated by a plethora of Luxury brands across fashion, lifestyle, home, interior & residences etc for their India entry strategy. A regular speaker at most Luxury Forums, FondazioneAltagama has also recognized his contribution to the growth of Italian luxury industry by his pioneering efforts in India.

assignation



Rajat Bhattacharyya

Co-Founder & Campus Director - LCBS

Scion of an aristocratic family, he learnt international fashion from his Italian Guru, Elia Quagliola. Rajat a legendary figure from the fashion and apparel industry has over 35 years of experience spread over Italy, EU, USA, SE Asia and India. Along with his sourcing forte, he established joint ventures in the 90's for luxury brands such as Lacoste, La Perla, and Corneliani. Rajat also produced shirts at his own factory for Armani, Cerruti 1881, Cacharel, Lacoste, Boggi for over a decade. He revolutionised the apparel education industry in Bangladesh by setting up Pearl Academy, a delegated center of Nottingham Trent University.

Akshay Gupta
Deputy Director - Operations

With an International Bachelors Degree in Hospitality from Switzerland, Akshay has worked in both Indian and International Luxury Hotel Chains. Subsequently he entered the Education Industry with the renowned Laureate Education Group, marketing hospitality schools such as Les Roches, Glion & Kendall in India.

As a core team member of Luxury Connect Business School, he is responsible for managing the company's operations along with contributing to the Education & Training Vertical.





Jean Claude Roustant
Program Director - Customer Service

Jean Cluade Roustant has more than 20 years of experience in Luxury Industry. Graduated from French Business School and MBA in Human Resource Management from IAE - Paris. He has served as Retail Training Director at Louis Vuitton for 13years, He was instrumental in the development of LV culture across the globe.

He has also shared his experience with new generation of Managers in the Luxury Business through his courses in renowned Business Schools like ESSEC Business School, ISG,ESC Rennes, European Business School.



Annalisa Tarquini

IUM Program Director - Joint Track Program PGDLM

Annalisa is currently working at IUM as Director of 3 Masters in Luxury Business (Luxury Goods & Services, Luxury Retail Management, and Luxury Hospitality & Event Management). Annalisa has worked as a recruitment manager in the HR Department of Fendi, part of the LVMH Group. She managed with her team the whole recruitment process for the Corporate Headquarters, the Logistic Pole, the Plant, the European Offices and Retail Network (20 Boutiques: Italy, France, UK, Germany, Spain, Switzerland, Turkey). Previously she spent 7 years working in the commercial department of several HR consulting companies, starting as the Key Account Manager before being promoted to the Area Manager. Annalisa graduated in Economics at the Sapienza University in Rome.





Dr. Marika TaishoffIUM Program Director - Joint Track Program PGDLM

Dr. Marika Taishoff is Director of the Full Time MBA and Executive On-Line MBA at the International University of Monaco. Prior to joining IUM in 2009, Marika had worked with IMD (the International Institute for Management Development) in Lausanne, Switzerland; Bocconi University Business School in Milan; and at the Imperial College Management School, University of London, as well as having been a consultant to many companies in Europe and Turkey. Her own academic background extends well beyond management She has a BA magna cum laude from Barnard College, Columbia University in English and Religion; an MA from Columbia University in Russian Literature; an MA from the School of International Affairs of Columbia University in International Banking & Finance; and a Docteur es Sciences Politiques from l'Institut Universitaire de Hautes Etudes Internationales of the Universite de Geneve.

EXTERNAL FACULTIES

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APARNA MITTAL PARTNER, LUTHRA & LUTHRA



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SHAGUN SINGH COUNTRY MANAGER, DIOR TIMEPIECES



SUDEEP CHHABRA BUSINESS HEAD, ARMANI JUNIOR



DIVAM JAIN GENERAL MANAGER @ LIMEROAD



ARINDAM BHATTACHACHARYA HEAD LUXURY SECTOR BD, BVC LOGISTICS



AMBICA RANGER SALES, BUSINESS DEVELOPMENT AT Louis Vuitton



RAKHI MITTAL FREELANCE FACULTY

INDUSTRY CONNECT

Our Students Interact with some of the best Industry Practitioners



EMMANUEL BALAYER SENIOR VICE PRESIDENT AT NORTH INDIA SOTHEBYS INTERNATIONAL REALTY



GURMEET SINGH Managing Director, Yahoo India



NADIA BONFINI Sales and Marketing Head at FRENCH BAKERY



VIJAYA RATHORE PRINCIPAL CORRESPONDENT - LUXURY. LIFESTYLE AT THE ECONOMIC TIMES



KAMAL JEET SINGH RETAIL AND RETAIL HEAD AT CREYATE ARVIND GROUP



ROLF BLASER COUNTRY MANAGER AT SAFILO INDIA



VIMMI SOOD VICE PRESIDENT SOURCING AT RADIANT STRATEGY AND MARKETING CONSULTANT



ELISA CASTAGNA



PANKAJ SIKKA CHIEF VISIONARY AND BRAND STRATGIST IN VISION BRAND CONSULTING



SUGATO BOSE FOUNDER AT SNS GLOBAL CONCEPTS



ELIANA KOULAS Co-Founder | Director at Luxus Retail



MANSI MEHTA DEPUTY GENERAL MANAGER MARKETING AND PUBLIC RELATIONS

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How to Apply?

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E-mail: admissions@lcbs.edu.in



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Luxury Connect Business School -

faculty, staff and other student.

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