



# EXPERIENTIAL LUXURY



**LCBS**  
LUXURY CONNECT  
BUSINESS SCHOOL

Two Weeks of Immersive Learning in the Heartland of  
**INCREDIBLE INDIA**

## About the program

A program that gives a chance to gain profound insights of the rich & luxurious cultural heritage, while experiencing luxury in the heartland of Incredible India. Participants will be exposed to the luxurious lifestyle and glorious crafts that represent India's legacy in art & culture. The experience covers Indian art, jewelry, textiles, embroideries, royalty, crafts and way of living, through meticulously planned workshops and tours.



## Who should attend the Program?

- International students having a fascination for India's glorious luxury heritage and are desirous of accelerating their career in the Luxury space.
- Entrepreneurs and young executives who have made their foray into the Luxury Industry and are desirous of transforming their career path by experiencing the magnificence of the Indian Luxury.
- Business & fashion consultants/divas/designers who are keen to get an exposure to India's vast resource of luxury fashion crafts & potential market.

## Overview

- 36 contact hours
- 8 days guided tour and workshops in Jewel of south - Hyderabad ; and the golden triangle - Delhi, Agra, Jaipur
- Close interaction with artisans
- Interaction with industry experts & fashion designers
- Course certificate

## Course Highlights

- Indian Cultural Heritage & association with all things luxury
- Indian Luxury Industry - past, present and future
- Influence of Bollywood
- Indian crafts with focus on textiles, architecture and jewelry
- Understanding the Incredible Indian Luxury Consumer
- Exclusive Program for private groups of not more than 12 people

## Visits

- Designer studios and luxury boutiques at DLF Emporio in New Delhi
- Taj Mahal in Agra
- Amer Fort, Hawa Mahal in Jaipur
- Taj Falaknuma Palace, Hyderabad
- Chowmahalla Palace, Hyderabad



## Events

- Farewell Dinner with Indian Luxury Industry experts & fashion designers
- Lunch at the Royal Taj Falaknuma Palace

## Package Inclusive of :

- Airport pick up
- 2 week travel itinerary
- Housing with our hospitality partner
- Monument entrance tickets & travel for excursions
- Program workshops and evening events
- Access to campus facilities

Excluding air fare, travel insurance, personal out of pocket expenses, shopping etc.

## Learning Outcomes

- Students & professionals attending this unique program will be able to absorb and comprehend the luxurious historical heritage of this incredible sub continent '**India**'. Mingling and time-travelling into those wondrous years of royalties – their kingdoms – their lavish lifestyles - yet the creative patrons of "shahstras", classical music, poets, fine arts and crafts, jewelry and the gastronomic delights served in the durbars of the royals.
- Deep understanding of history and contemporary trends of Indian Luxury Industry.
- The awe inspiring – undying memory of love –The Taj Mahal –in Agra and the Falaknama palace in Hyderabad will enhance not only their educative cells but rekindle creative yearnings.
- Exposure workshop to hand crafted leather and inlay design
- Live workshops with artisans -experiencing luxurious textile ornamentation like Zari & Zardosi, Bandhani and hand block printing.
- Experiencing signature warmth of Indian Service and Hospitality.



## Program Details

### 5 DAYS / 6 NIGHTS IN DELHI

Day 1 to 3 – Workshop at LCBS campus :

- Indian Cultural Heritage & association with all things luxury
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Day 4 - Visit to designer studio and luxury boutiques at DLF Emporio.

Day 5 - Day off for sightseeing and exploration

### 1 DAY / 1 NIGHT- VISIT TO AGRA

Day 6 - Visit to TajMahal and Sadar Bazar for leather and marble craft shopping

### 3 DAYS / 3 NIGHTS- VISIT TO JAIPUR

Day 7 – Guided tour to city palace, Hawa Mahal, Jai Mandir & workshop with local artisans

Day 8 – Day visit to Amer fort, inputs from experts

Day 9 – Visit and workshop at jewellery destination

### 3 DAYS / 2 NIGHTS AT HYDERABAD

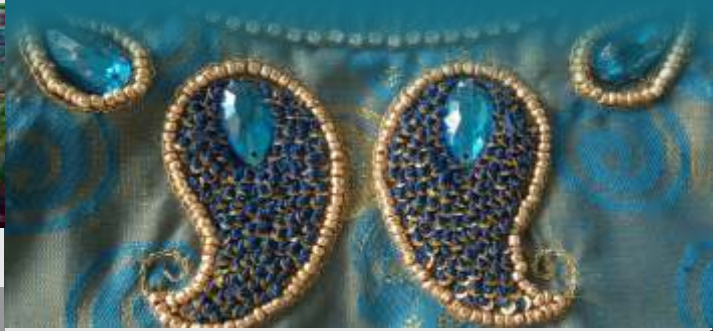
Day 10 – Lunch at the Royal Taj Falaknuma Palace, local city visit in the evening

Day 11 – Experience luxurious Nizam lifestyle at Chowmahalla Palace, meet an expert

Day 12 - Leave for Delhi

Day 13 - Recap and final presentation

Day 14 - Airport Transfer



**Mr. Abhay Gupta (Founder & CEO, Luxury Connect & Luxury Connect Business School)** <https://in.linkedin.com/in/abhayg>

Pioneer of Indian fashion and luxury segment, Mr. Gupta has been an integral part of the evolution of the industry and helped establish luxury brands like Versace, Corneliani, Cadini & others in India. Hailed as industry leader by Forbes, Economic Times, CNN-IBN, NDTV, Hindustan times etc , he has been recognized as the **"Luxury retail icon of the year 2012"** by Asia retail congress. Featured in **"India's 100 most influential men of luxury 2013, 2014 & 2015"** for 3 years in a row, Mr. Gupta has won several recognitions across India, SEA and GCC regions. More recently, he has been listed in the **"100 Most Influential Retail Leader – India; SEA & South Africa"** and he has been awarded with **"Rashtriya Shiksha Gaurav Puruskar 2016"**.



**Mr. Rajat Bhattacharyya (Co-Founder & Campus Director, Luxury Connect Business School)**

Scion of an aristocratic family, he learnt international fashion from his Italian Guru, Elia Quagliola. A legendary figure from fashion and apparel industry has over 40 years of worldwide experience. Along with his forte of sourcing and retail business in USA, he established joint ventures of luxury brands such as Lacoste, La Perla and Corneliani. He revolutionized the apparel education industry in Bangladesh by setting up Pearl Academy, as a delegated center of Nottingham Trent University . <https://in.linkedin.com/in/rajat-bhattacharya-8b9a3b12>

**Ms. Priti Zararia (Consultant)** <https://in.linkedin.com/in/prtizararia>

Priti Zararia has been working in dynamic Indian fashion retail for over 15 years. She has studied International Fashion Management at Polimoda Institute in Italy and has been instrumental in bringing Italian Luxury brands during the initial influx of International Fashion labels to India. She has been working in online retail for last few years, handling various aspects of luxury lifestyle business.



**Mr. Sudeep Chhabra (Country Head, Armani Junior)** <https://in.linkedin.com/in/sudeepchhabra>

Sudeep Chhabra is a luxury management consultant with over 18 years of experience across hospitality, retail and luxury and has vast knowledge in business strategy, design, sales and marketing and organizational transformation. He is also visiting faculty member for the master's program of luxury at SKEMA Business School in France and Shanghai.

**Mr. Arindam Bhattachacharya (Head Luxury Sector BD, BVC Logistics)** <https://in.linkedin.com/in/arindam-bhattacharya-5a78816>

Arindam Bhattachacharya has over 14 years of extensive work experience with various luxury brands in the US and UK such as Coca Cola, Disney, Kellogg's, Christian Dior, Harrod's, Neiman Marcus and Barneys New York, to name a few. He has also spent two years in London further researching the luxury goods market and the overall supply chain process .



**Mr. Rolf Blaser (Country Head, Safilo Eye Wear)** <https://in.linkedin.com/in/rolf-blaser-193ba74>

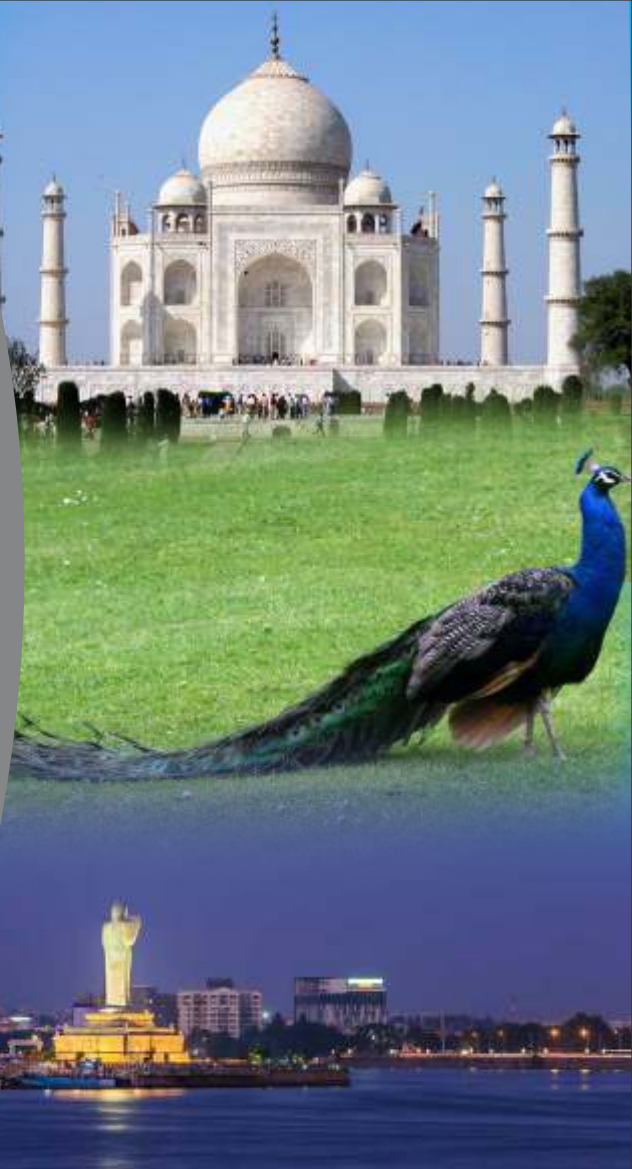
He is an experienced leader in a variety of Industries such as Luxury, Retail, FMCG and Consumer Electronics. His accumulated work experience in Switzerland, Germany, France, Benelux and since 2008 in India, makes him an expert in cultural diversity. Routed in Sales, Marketing and Retail, he has become a successful leader with proven track record.

**\*Mr. Pablo Gutiérrez de Ravé Villalón** <https://es.linkedin.com/in/gutierrezderave>

He is an expert in luxury with a focus on international luxury brands, their services and consumers. He specializes in digital luxury and sustainability, with a number of publications to his credit. Currently he is a CEO at LUXONOMY™, Chairman & founder at E-LUXURY.

\*Disclaimer : Subject to availability





LUXURY CONNECT

LCBS is an initiative by Luxury Connect LLP  
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Disclaimer: Pictures used here are for reference purposes only and intend to give vision of the program. Actual destinations may vary leaving you to explore the content once we go live.